

# Join us for the 2017 Missouri Rural Health Conference



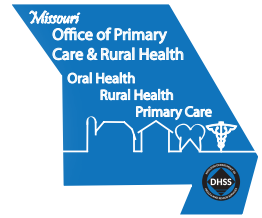
**AUGUST 15-17, 2017**

*The Lodge at Old Kinderhook  
Camdenton, MO*



## *Collaborating Partners*

*Combining forces to bring the most up-to-date information and trends to Missouri's rural health providers.*



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*Combining forces to bring the most up-to-date information and trends to Missouri's rural health providers.*

# PLEASE JOIN US IN AUGUST!

Please join the Missouri Rural Health Association, Missouri Hospital Association, Missouri Primary Care Association and Missouri Department of Health And Senior Services, Office of Primary Care, as Collaborating Partners on August 15-17, 2017 at The Lodge at Old Kinderhook, Camdenton, Missouri.

This year's conference focus continues with access to care to improve health outcomes of rural residents by bringing hospitals, FQHC's, physicians, clinicians, health departments, in-home and community front-line workers, community and social agencies, policy makers, CEO's, CFO's, transportation and ambulance professionals, together to learn, understand and build bridges to find solutions for breaking down barriers and increasing health access for all.

### **TOPICS WILL INCLUDE:**

- Transportation Models & Technology
- Advocacy
- Health Law
- Workforce Recruitment and Retention
- ER Diversion Programs
- Justice in Mental Health
- Community Health Workers
- Intersections of Care
- Procurement Practice
- Tele-behavioral Health
- Alternative Payment Models
- Medication Assisted Therapy (MAP) for Opioid Addiction
- Medicaid Managed Care
- Missouri's Opioid Crisis
- And many other topics of interest

Please visit our conference website periodically for the most up-to-date information as it becomes available at [www.morha.org](http://www.morha.org).



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# Missouri Rural Health Conference

## PRELIMINARY AGENDA

The Lodge at Old Kinderhook  
678 Old Kinderhook Dr. • Camdenton, MO 65020

### TUESDAY, AUGUST 15 (DAY 1)

10:00a-4:00p	Conference Registration Open - Hotel Lobby		
10:00a-11:30a	MRHA Board Meeting (lunch provided) - Cypress Room		
Workshop Breakouts	Grand Ballroom A	Grand Ballroom B	Creekview (separate building)
12:00p-1:30p	Emerging Transportation Models and Technology Valerie Lefler, President/CEO, Liberty	Advocacy: Who is Your Audience and What are the Most Effective Strategies? Missouri Foundation for Health	BKD Jane Drummond, VP Legal Affairs MHA (Session reserved for CAHs only)
1:00p-7:00p	Exhibit Set-up in Hearth Room		
1:30p-2:00p	Break		
2:00p-4:00p	Emerging Transportation Models and Technology Valerie Lefler, President/CEO, Liberty	Advocacy: Who is Your Audience and What are the Most Effective Strategies? Missouri Foundation for Health	BKD Jane Drummond, VP Legal Affairs MHA (Session reserved for CAHs only)
<b>CONFERENCE ADJOURNS</b>			
4:00p-8:00p	Golf Tournament / 4-Person Scramble		

### WEDNESDAY, AUGUST 16 (DAY 2)

7:00a-8:30a	Breakfast Buffet - Grand Ballroom A&B			
8:30a-9:30a	Welcome & KEYNOTE: Brian Bauer, Hall and Render, Killian, Heath and Lyman, PLLC Health Law Firm Partnering for Success			
9:30a-9:45p	Break - Refreshments in Exhibit Hall - Hearth Room			
9:45a-11:00a	Grand Ballroom A&B General Session: Responding to the Opioid Crisis in Missouri Rachel Winograd, Ph.D, MO Institute of Mental Health and Leslie Porth, MO Hospital Association (Invited)			
11:00a-11:30a	Break - Refreshments in Exhibit Hall - Hearth Room			
11:30a-1:00p	Buffet Lunch/Exhibits Open (no programming)			
Workshop Breakouts	Grand Ballroom A	Grand Ballroom B	Creekview	Cypress (Invite Only Sessions)
1:00p-2:00p	Transportation Technology in the Trenches Liberty Mobility Now Valerie Lefler, President/CEO, Liberty	Workforce Recruitment and Retention in Rural Missouri Joni Adamson, Manager of Recruitment and Workforce Development, Missouri Primary Care Association	ER Diversion Programs Right Care. Right Place. Right Time Dr. Nick Pfannenstie, VP, Oral Health Services, Jordan Valley Community Health Center	Round Table - Topic TBD
2:00p-2:30p	Break - Refreshments and Drawings in Exhibit Hall - Hearth Room			
2:30p-3:30p	Healthy Nevada; A Cerner Project: Putting Health at the Heart of the Community Kelly Ast, Program Coordinator	Justice in Mental Health - The role of Health Centers in diversion & recovery supports Chris Stewart, CEO, Katy Trail Community Health	Intersection of Care Community Health Workers in Practice Toniann Richards, CEO, Health Care Collaborative of Rural Missouri	Round Table - Innovations in Procurement Practice
3:30p-4:00p	Break - Refreshments and Drawings in Exhibit Hall - Hearth Room			
4:00p-5:00p	Lifeline for Patients Impacts Bottom Line for Healthcare Professionals Amy Conrick, Co-Dir. NCMM, Co-Dir. CTA	Current Issues in Tele-behavior Health: Compass Health	Turning Board and Community Leaders into Strategic Partners	Round Table - Topic TBD
5:00p-5:30p	Last Opportunity to Visit with Vendors and Final Drawing in Exhibit Hall - Hearth Room (Must be present to win)			
<b>CONFERENCE ADJOURNS/EXHIBITS DISMANTLE</b>				
6:00p-8:00p	SOCIAL DINNER & NETWORKING EVENT: OUTSIDE BY POOL Hamburgers, Hotdogs, Potato Salad, Chips, Refreshments & Ice Cream Pool, Sand Volleyball, Yard Games			

Preliminary Agenda - continued on next page



Collaborating Partners



## Missouri Rural Health Conference

# PRELIMINARY AGENDA

The Lodge at Old Kinderhook  
678 Old Kinderhook Dr. • Camdenton, MO 65020

### THURSDAY, AUGUST 17 (DAY 3)

7:00a-8:30a	Breakfast - programming begins at 8:00 a.m.		
8:00a-9:15a	MEDICAID MANAGED CARE TOWN HALL MEETING United Healthcare, Home State Health, Missouri Care		
9:15a-9:30a	Break		
9:30a-10:30a	Transportation & Health: Hot Issues & Trending Topics Chris Zeilinger, Asst. Dir. CTAA	Alternative Payment Methods: Shannon Calhoun, Regional VP, National Rural Accountable Care Consortium and Exec. Dir. American Rural ACO	Medication Assisted Therapy for Opioid Addiction Lessons from the Field Preferred Family Healthcare Northwest Health Services, Terry Peterson
10:30a-10:45a	Break		
10:45a-11:45a	CLOSING Senator Claire McCaskill (Invited)		
11:45-12:00	Attendance Wellness Drawings - Must be Present to Win!		
NOON	CONFERENCE ADJOURNS		

## Special Session

**THURSDAY, AUGUST 17**  
**1:00-2:30 pm**  
**HEARTH ROOM**

### CREATING A HEALTHTRAN SERVICE: THE NUTS & BOLTS OF INCREASING COMMUNITY MOBILITY COORDINATION IN YOUR COMMUNITY

HealthTran, began as a pilot linking health and transportation for patients with a transportation barrier in south central Missouri. The success & data of helping 733 individuals with 4,729 rides within a 19-month period showed the NEED and DEMAND for improving health access in rural communities. Taking what we learned, adapting to change, and listening to medical & transportation providers, patients, businesses, and community leaders, the HealthTran model has developed into a program ready to expand across rural Missouri.

HealthTran is working with Liberty Mobility Now as the exclusive Enterprise Partner in Missouri. With the power of technology, HealthTran Community Mobility Coordination is driven to provide respectful, quality, affordable and available transportation options to increase Access to Care. Access to Care means more than medical appointments. It takes getting medication, food, and a healthy lifestyle to increase health outcomes and address health disparities.

This session gets down to the NUTS AND BOLTS of implementing a HealthTran Service in your community.

SIGN UP AT THE REGISTRATION DESK DURING THE CONFERENCE.

No additional charge for attending this Special Session. Lunch NOT provided.

*When the conference adjourns, you are free to go as you please for an hour before the special session begins.*

*Please Note: Lunch will NOT be provided during the session.*

# Join us for the Missouri Rural Health Conference

**AUGUST 15-17, 2017**

*The Lodge at Old Kinderhook*  
678 Old Kinderhook Dr.  
Camdenton, MO 65020



*Collaborating Partners*

**REGISTRATION DEADLINE: August 8, 2017**

**SAVE TIME AND REGISTER ONLINE @ [WWW.MORHA.ORG](http://WWW.MORHA.ORG) FOR CREDIT CARD PAYMENTS**

## Attendee Registration –

Registration includes all education & training sessions, planned meals & Social Event.

Attendee Name: \_\_\_\_\_

Attendee Title: \_\_\_\_\_

Agency/Firm or Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Affiliation:  MRHA  MHA  MPCA  DHSS  Other (specify) \_\_\_\_\_

**REGISTRATIONS RECEIVED BY AUGUST 8, 2017**

**ONSITE (AFTER AUGUST 8, 2017)**

\$90.00 Attendee/Presenter

\$125.00 Attendee/Presenter

\$0.00 Attendee/Presenter - Paid by DHSS

Attendee has been approved for registration fee to be paid by Missouri Department of Health and Senior Services.

**GOLF - AUGUST 15, 2017 - 4:00 P.M.**

\$40.00 Individual

\$150.00 Team of 4

**ATTENDING WEDNESDAY AUGUST 16<sup>TH</sup> SOCIAL EVENT (6:00-8:00 p.m.):**  Yes  No

(Free to Conference Attendees and Exhibitors that sign up & includes Charbroiled Hamburgers & hot dogs with all the fixings, potato salad, chips, refreshments, and Ice Cream Parlor. Access to pool, volleyball court, yard games etc.)

### GUESTS:

Guest Name (s): \_\_\_\_\_

Guests of registered conference attendees must purchase a ticket to attend meals and social events. Guests are NOT considered attendees and do not attend workshops or assist exhibitors. The fee is at cost. There is no reduced pricing due to age of guest.

\$25.00 Wednesday Breakfast  \$35.00 Wednesday Lunch

\$50.00 Wednesday Social Event (See Details Above)

\$25.00 Thursday Breakfast

**BUFFET MEALS WILL BE SERVED DURING CONFERENCE.**

Special Dietary Needs:  Gluten Free  Diabetic  
 Vegetarian  Other \_\_\_\_\_

**NOTE:** Payment due at time of registration. Credit Card payments available with on-line registration/ mail in registrations require check.

### CANCELLATION POLICY:

If commitment is cancelled in writing prior to July 14, 2017, MRHA will provide a 50% refund. There will be NO REFUND after July 14, 2017. All refunds will be handled through MRHA after conference revenues have been reconciled. (After September 1, 2017)

**THANK YOU FOR ATTENDING THE MISSOURI RURAL HEALTH CONFERENCE!**

Make Check Payable to Missouri Rural Health Association  
Mail Completed Registration Form with Payment to:  
Missouri Rural Health Association  
c/o Community Asset Builders, LLC  
2412 Hyde Park Road, Suite B, Jefferson City, MO 65109  
PHONE: 573-616-2740 or E-Mail: [pam@cablcc.com](mailto:pam@cablcc.com)  
[www.morha.org](http://www.morha.org)

Registration must be received by the deadline date of August 8, 2017 to ensure processing time, prior to conference date. Any Registrations received after August 8, 2017 will be handled as on-site registrations.

2017 Missouri Rural Health Conference

AUGUST 15-17, 2017



You're  
INVITED

*Collaborating Partners*

## VENDOR EXPO - AUGUST 16, 2017

The Missouri Rural Health Association, Missouri Hospital Association, Missouri Primary Care Association and Missouri Department of Health and Senior Services, Office of Primary Care, as Collaborating Partners, invite you to showcase your business at our joint 2017 Conference. The Conference is scheduled for August 15-17, 2017 at The Lodge at Old Kinderhook, Camdenton, Missouri. This is an excellent opportunity for your company to exhibit at one location and reach a multitude of state decision-makers, saving on travel, meals and lodging with our combined partnership. Exhibit fee packages are reasonable with the lowest package less than the combined fees of the 4 partner's conferences individually. Attendance is expected to encompass 250 or more in attendance. We hope you will join us!

## Exhibit & Sponsorship Opportunities

(Full Conference Privileges August 15-17 with **1 Day Expo August 16<sup>th</sup>**)

### CORPORATE - \$10,000

(Special modifications upon request.)

- Wednesday Evening Dinner Social Event 6-8PM & Special Introductions.
- Reserved room for 1 hour in the facility to hold "user group" or "round table discussions for one-on-one or small groups.
- Personal introductions to 6 Key Attendees of your choice by MRHA leadership.
- Logo on website and Social Media
- 1 Exhibit Table and up to 5 Delegates (includes 2 booth reps.)
- Prime Exhibit Location Day of Expo
- Opportunity to include an item in the conference bag (optional)
- Announcement of sponsorship during key events
- Included on signage

### PLATINUM - \$5,000

- Wednesday August 16 Keynote & Luncheon Sponsors
- Opportunity for promotional materials to be placed on the luncheon tables. (responsibility of the sponsor)
- Logo on website and Social Media
- 1 Exhibit Table & up to 4 Delegates (includes 2 booth reps.)
- Premium Exhibit Location Day of Expo
- Opportunity to include an item in the conference bag (optional)
- Announcement of sponsorship during key events
- Included on signage

### GOLD - \$3,500

- Wednesday/Thursday Breakfast Sponsors
- Opportunity for promotional materials to be placed on the breakfast tables. (responsibility of the sponsor)
- Logo on website and Social Media
- 1 Exhibit Table & up to 3 Delegates (includes 2 booth reps.)
- Premium Exhibit Location Day of Expo
- Opportunity to include an item in the conference bag (optional)
- Announcement of sponsorship during key events
- Included on signage

# Exhibit & Sponsorship Opportunities

**(Full Conference Privileges August 15-17 with 1 Day Expo August 16<sup>th</sup>)**

## **SILVER - \$2,500**

- Refreshment Break Sponsors
- Logo on website and Social Media
- 1 Exhibit Table & up to 2 reps.
- High traffic exhibit location Day of Expo
- Announcement of sponsorship during key events
- Included on signage

## **BRONZE - \$1,500**

- 1 Exhibit Table & up to 2 reps.
- Logo on website
- Announcement of sponsorship during key events
- Included on signage

## **EXHIBIT ONLY - \$500 / GOVERNMENT AGENCY ONLY - \$300**

- 1 Exhibit Table
- up to 2 reps.

**GENERAL SPONSORSHIP** – Contact Missouri Rural Health Association at [info@morha.org](mailto:info@morha.org)  
OR call 573-616-2740.

## **GOLF TOURNAMENT - (TUESDAY AUGUST 15, 2017) Individual \$40 - Team of Four \$150** **(Shotgun start at 4:00 pm, 4 person scramble, 18 holes) (Register now as space is limited.)**

Nestled among beautiful valleys at the Lake of the Ozarks, lies one of America's most spectacular courses. Old Kinderhook, a Tom Weiskopf signature course, is a 6,821-yard par 72 featuring zoysia tees and fairways with large bentgrass greens. It will challenge the most serious golfer, yet plays on the friendly side. The course is renowned for its unsurpassed drama: valleys, waterfalls, hills, trees and water hazards, plus its beautiful lake setting. The elevation changes and breathtaking views will thrill you at every hole.

## **SOCIAL DINNER & NETWORKING EVENT - WEDNESDAY AUGUST 16, 2017**

You are all invited and encouraged to attend this event from 6-8pm. Food and beverages will be available, so come join your colleagues for a fun night out! This event is free to conference registrants. Guests of registered participants are welcome with advance ticket purchase. Must present name badge/ticket to attend this event. Thank you Corporate sponsors for hosting the event!

## **VENDOR PRIZE DRAWINGS - WEDNESDAY AUGUST 16, 2017**

Each exhibitor is asked to donate 1 gift or prize for this vendor event with your business card attached. Items in various price ranges are suggested and appreciated. Vendors participating in the drawing will be provided a bag to collect business cards throughout the day. We will be drawing for prizes at each booth and making announcements throughout the day in the Vendor Expo and will have a list of winners at the registration desk during the Vendor Expo for attendees to check in and visit that vendor to claim their prize. Last drawings will be held end of day Wednesday 5:00-5:30pm. Any unclaimed prizes at the end of days last call, will be forfeited and we will draw new winners, that must be present to claim prizes!

### *Collaborating Partners*



**Partner's website links to access conference links.**

[www.morha.org](http://www.morha.org) (Missouri Rural Health Association) • [www.mhanet.com](http://www.mhanet.com) (Missouri Hospital Association)  
[www.mo-pca.org](http://www.mo-pca.org) (Missouri Primary Care Association) • [www.health.mo.gov](http://www.health.mo.gov) (Missouri Department of Health & Senior Services)

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**AUGUST 15-17, 2017**

**VENDOR EXPO - AUGUST 16, 2017**

The Lodge at Old Kinderhook • 678 Old Kinderhook Dr. • Camdenton, MO 65020



*Collaborating Partners*

## Exhibit & Sponsorship Registration

[WWW.MORHA.ORG](http://WWW.MORHA.ORG)

### EXHIBITOR INFORMATION

This information will be used for correspondence and also will be published in the on-site Conference materials. Include names of delegates as referenced in your package.

**Firm or Organization:** \_\_\_\_\_ **Mailing Address:** \_\_\_\_\_  
**Name of Primary Delegate Attending:** \_\_\_\_\_ **Name of Secondary Delegate Attending:** \_\_\_\_\_  
**Name of Additional Delegate Attending:** \_\_\_\_\_ **Name of Additional Delegate Attending:** \_\_\_\_\_  
**Name of Additional Delegate Attending:** \_\_\_\_\_ **Primary E-mail Address:** \_\_\_\_\_  
**Phone Number (with area code):** \_\_\_\_\_ **Fax Number (with area code):** \_\_\_\_\_  
**Product being exhibited:** \_\_\_\_\_

### PACKAGE SELECTION

- \_\_\_\_\_ Corporate - \$10,000
  - \_\_\_\_\_ Platinum - \$5,000
  - \_\_\_\_\_ Gold - \$3,500
  - \_\_\_\_\_ Silver - \$2,500
  - \_\_\_\_\_ Bronze - \$1,500
  - \_\_\_\_\_ Exhibit Only - \$500
  - \_\_\_\_\_ Government Agency Only - \$300
- Booth (optional)  
\_\_\_\_\_ Yes  
\_\_\_\_\_ No

### GOLF:

**AUGUST 15, 2017 - 4:00 P.M.**

- \$40.00 Individual
- \$150.00 Team of 4

### NUMBER FROM YOUR COMPANY ATTENDING WEDNESDAY AUGUST 16TH SOCIAL EVENT (6:00-8:00 p.m.):

(Free to Conference Attendees and Exhibitors that sign up & includes Charbroiled Hamburgers & hot dogs with all the fixings, potato salad, chips, refreshments, and Ice Cream Parlor. Access to pool, volleyball court, yard games etc.)

### GUESTS:

**Guest Name (s)** \_\_\_\_\_

Guests of registered conference attendees must purchase a ticket to attend meals and social events. Guests are NOT considered attendees and do not attend workshops or assist exhibitors. The fee is what we are being charged. There is no reduced pricing due to the age of guest.

- \_\_\_\_\_ **Wednesday Breakfast 8/16 - \$25**
- \_\_\_\_\_ **Wednesday Lunch 8/16 - \$35**
- \_\_\_\_\_ **Wednesday Social Event 8/16 - \$50**
- \_\_\_\_\_ **Thursday Breakfast 8/17 - \$25**

### SPECIAL DIETARY NEEDS:

Buffet meals will be served during conference.

- Gluten Free  Diabetic
- Vegetarian  Other \_\_\_\_\_

### CANCELLATION POLICY:

If commitment is cancelled in writing prior to July 14, 2017, Missouri Rural Health Association will provide a 50% refund. There will be NO REFUND after July, 14, 2017.

### AUTHORIZATION:

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the hotel and associations, their agents, servants, and employees from any and all such losses, damages, and claims.

Authorized by: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

### MAKE CHECK PAYABLE TO MISSOURI RURAL HEALTH ASSOCIATION

### MAIL COMPLETED REGISTRATION FORM WITH PAYMENT TO:

Missouri Rural Health Association  
c/o Community Asset Builders, LLC  
2412 Hyde Park Road, Suite B, Jefferson City, MO 65109  
Registration/Payment Inquiries: 573-616-2740

### PLEASE NOTE:

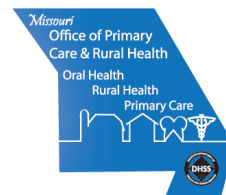
**ALL REGISTRATIONS REQUIRE  
PAYMENT AT TIME OF REGISTRATION**

**\* CHECKS ARE PREFERRED**



# General Information

2017 Missouri Rural Health Conference



**ATTENDEE-PRESENTER REGISTRATION:** To register as an Attendee/Presenter fill out the appropriate form included in this brochure OR pay on-line at [www.morha.org](http://www.morha.org). You may mail the completed form with check payable to MRHA, C/O Community Asset Builders, LLC, 2412 Hyde Park Rd., Suite B, Jefferson City, MO. 65109. **NOTE: All Registrations require payment at time of registration. All credit card payments must be entered online.**

## **ATTENDEES:**

**IMPORTANT:** Please bring your business cards for the vendor drawings to include name, address and organization/company. Your business cards will be your tickets for the vendor drawings throughout the day Wednesday August 16, 2017. (No tickets will be provided at conference)

**EXHIBITOR/SPONSOR:** We invite you to showcase your business at the Vendor Expo on August 16, 2017, as well as enjoy full conference privileges during the 3-day conference. This is an excellent opportunity for your company to exhibit at one location and reach a multitude of state decision-makers, saving on travel, meals and lodging with our combined partnership. Exhibit & Sponsorship packages are reasonable with the lowest package less than the combined fees of the 4 partner's conferences individually. Attendance is expected to encompass 250 or more in attendance. We hope you will join us!

Select from a variety of sponsorship/exhibitor packages, along with networking opportunities throughout the 3-day event. There are multiple ways for vendors to connect and network with attendees. Review the available sponsorship packages that would best display your company or call us to modify a Corporate Package for you. **Booths are 6 ft. tables with 2 chairs. Exhibit space is limited so please register early.**

**VENDOR PRIZE DRAWINGS-WEDNESDAY AUGUST 16, 2017:** Each exhibitor is asked to donate 1 gift or prize for this vendor event with your business card attached. Items in various price ranges are suggested and appreciated. Vendors participating in the drawing will be provided a bag to collect business cards throughout the day. We will be drawing for prizes at each booth and making announcements throughout the day in the Vendor Expo and will have a list of winners at the registration desk during the Vendor Expo for attendees to check in and visit that vendor to claim their prize. Last drawings will be held end of day Wednesday 5:00-5:30pm. Any unclaimed prizes at the end of days last call, will be forfeited and we will draw new winners, that must be present to claim prizes!

**EXHIBITOR/SPONSOR REGISTRATION:** Please fill out the appropriate Exhibit & Sponsorship Registration form included in this brochure. You may mail the completed form with check payable to MRHA, C/O Community Asset Builders, LLC, 2412 Hyde Park Rd., Suite B, Jefferson City, MO. 65109. **NOTE: All Registrations require payment at time of registration. Payment by Check is preferred.**

**AV, ELECTRICAL, AND SPECIAL REQUESTS:** To add electricity or AV to your booth, request forms are available online at [www.morha.org](http://www.morha.org). Please identify your requests under "Missouri Rural Health Conference".

**SHIPPING AND RECEIVING:** Ship items to The Lodge at Old Kinderhook, Attention: Paige Jones, 678 Old Kinderhook Drive, Camdenton, MO. 65020 and include "Missouri Rural Health Conference" on the package. Forms are available online at [www.morha.org](http://www.morha.org).

If you have questions, please call Paige Jones at 1-888-346-4949.

## **GOLF TOURNAMENT- TUESDAY AUGUST 15, 2017 AT 4PM (SHOTGUN START, 4 PERSON SCRAMBLE):**

Nestled among beautiful valleys at the Lake of the Ozarks, lies one of America's most spectacular courses. Old Kinderhook, a Tom Weiskopf signature course, is a 6,821-yard par 72 featuring zoysia tees and fairways with large bentgrass greens. It will challenge the most serious golfer, yet plays on the friendly side. The course is renowned for its unsurpassed drama: valleys, waterfalls, hills, trees and water hazards, plus its beautiful lake setting. The elevation changes and breathtaking views will thrill you at every hole. **(sign up early to reserve your spot, as space is limited).** (Corporate Sponsorship provides the opportunity to host this great event).

# General Information

2017 Missouri Rural Health Conference

**AUGUST 15-17, 2017**

*The Lodge at Old Kinderhook  
Camdenton, MO*

**SOCIAL DINNER & NETWORKING EVENT-WEDNESDAY AUGUST 16, 2017:** You are all invited and encouraged to attend this event from 6-8pm. Food and beverages will be available, so come join your colleagues for a fun night out! This event is free to conference registrants. Guests of registered participants are welcome with advance ticket purchase. Must present name badge/ticket to attend this event. (Corporate Sponsorship provides the opportunity to host this great event).

**REGISTRATION DEADLINE:** Registrations must be received by the deadline date of August 8, 2017. Any registrations received after August 8, 2017 will be handled as on-site registrations.

**TO MAKE HOTEL RESERVATIONS ONLINE:** To make reservations online, visit our website at [www.morha.org](http://www.morha.org), click on the appropriate link and enter group code "170814MRHA" to access group rates or call The Lodge at Old Kinderhook toll free, **888-346-4949** and select the option to be connected to the front desk for personal assistance in making your reservation and identify as group code "170814MRHA". Reservations will be accepted no later than **July 16, 2017 (the "cut-off date")**. If reservations are not made by the "cut-off date", guest rooms will be available at hotel's space and rate availability only. **Make your reservations early to insure getting the group discount rate and availability.**

**PAYMENTS:** Register online with credit card at [www.morha.org](http://www.morha.org) or download appropriate registration form and complete and mail with check payable to MRHA to Missouri Rural Health Association, C/O Community Asset Builders, LLC, 2412 Hyde Park Rd., Suite B, Jefferson City, MO. 65109. **NOTE: All Registrations require payment at time of registration. All credit card payments must be entered online.**

**CANCELLATION POLICY:** If commitment is cancelled in writing prior to July 14, 2017, MRHA will provide a 50% refund. There will be **NO REFUND** after July 14, 2017. (All refunds will be handled through MRHA after conference revenues have been reconciled by check. (After September 1, 2017)

**PLEASE SHARE THIS INFORMATION WITH ALL YOUR CONTACTS AND VENDORS TO SPREAD THE WORD! YOUR HELP AND SUPPORT ARE GREATLY APPRECIATED. WE HAVE A GREAT PROGRAM PLANNED AND WE HOPE YOU WILL BE ABLE TO JOIN US FOR THIS EVENT.**

## *Collaborating Partners*



**Partner's website links to access conference links.**

[www.morha.org](http://www.morha.org) (Missouri Rural Health Association) • [www.mhanet.com](http://www.mhanet.com) (Missouri Hospital Association)

[www.mo-pca.org](http://www.mo-pca.org) (Missouri Primary Care Association) • [www.health.mo.gov](http://www.health.mo.gov) (Missouri Department of Health & Senior Services)