



24 FEB 2023 **9:00AM – 1:00PM**
VIRTUAL EVENT

Social Media Promotional Kit

Thank you for registering to take part in our Health Care Career Day virtual program! We have assembled a promotional kit with materials that you can use to promote your organization's involvement on your website, social media email or newsletter.

In this folder:

- Social media graphic sized for Facebook, Twitter and LinkedIn
- Social media graphic sized for Instagram
- Health Care Career Day partner logos
- Health Care Career Day banner logos

Official hashtags: **#MoHealthCareDay**

Official accounts to tag: **@MOHospitals @MOEducation @MissouriChamber**

Social Media Examples:

FOR SPONSORS and HOST SITES:

We are excited to support **#MoHealthCareDay** to showcase our healthcare heroes. Together with the **@MOHospitals, @MOEducation** and **@MissouriChamber** we're zooming into classrooms around the state to inspire tomorrow's health care heroes.

FOR SCHOOLS / DISTRICTS:

We are excited to take part in **#MoHealthCareDay** for our Students! Together with the **@MOHospitals, @MOEducation** and **@MissouriChamber** we're helping to connect students with high-skill careers in the health care sector. Inspire tomorrow's healthcare heroes.

FOR MO DESE RPDC and OTHER EDUCATION PARTNERS:

Join us on Feb. 24th for **#MoHealthCareDay** as we go inside the innovative and fast paced world of Missouri health care! **@MOHospitals, @MOEducation** and **@MissouriChamber**, helping to highlight these exciting career pathways. <https://mochamber.com/health-care-career-day/>

