



## **The Cuff Kit™ Project**

### **FAQs**

#### ***My organization is interested in participating in The Cuff Kit™ Project. How do we participate? How do we order?***

Organizations will need to ensure they meet the following criteria, established by the Preeclampsia Foundation, to participate.

- utilize telehealth technologies to communicate with participating patients
- provide patients with the entire cuff kit package
- prioritize distribution to those at highest risk, especially vulnerable women with a lower ability to procure their own blood pressure cuff
- conduct a four- to six-question survey to assess initiative impact and encourage patient feedback submission through an enclosed postage-paid postcard

Blood pressure cuff kits then will be distributed through use of an application process to organizations able to meet these criteria.

#### ***Who is included in the at-risk and vulnerable population category?***

At-risk and vulnerable women include those with chronic hypertension, have history of preeclampsia and/or eclampsia, are obese, are advanced maternal age, or have autoimmune disorders and other medical diagnoses, as well as those with population-level risk factors, such as race (Black, Native American), and/or live in a rural location.

#### ***How many blood pressure kits are included in a single order?***

Each order will include a maximum of 100 blood pressure cuff kits. Additional orders may be submitted through Jan. 30, 2021.

#### ***Who do I contact if I have a question about my order?***

Please contact Kelsey Hussey, MHA's Director of Maternal Child Health, at [khussey@mhanet.com](mailto:khussey@mhanet.com).

#### ***Is there a process for organizations to be selected to participate? How will organizations be selected?***

Yes, there is an [application](#) process. The initial primary audience for kit distribution will be the 34 organizations currently participating in the Missouri Alliance for Innovation on Maternal Health Severe Hypertension in Pregnancy Collaborative, administered by MHA under the direction of the Maternal-Child Learning and Action Network. Organizations participating in the SHP collaborative represent a wide geographic distribution area throughout the state of Missouri. Additional opportunity primarily will be given to Federal Qualified Health Centers serving maternal patients in St. Louis, the Bootheel region and the region served by the Missouri Highlands FQHC.

***Are patients expected to return the blood pressure kits once they are finished with them?***

No, patients are not expected to return the kits after they are finished using them. Patients could be encouraged to continue to monitor their blood pressure, as deemed appropriate by their care provider.

***What is included in the blood pressure cuff kit? How will it help my patients?***

The kits include an arm or wrist automatic blood pressure device and batteries; patient education including videos, apps and printed educational material; “still at risk” education and a bracelet for postpartum women; a tracking log; and a self-addressed, postage-paid postcard that elicits patient feedback on the program.

***What does our organization need to have in place in order to meet the “telehealth technologies” requirement? Does MHA offer assistance with supporting this?***

To meet the telehealth technologies requirement, organizations must be able to communicate with the patient via a video communication platform.

Unfortunately, MHA is unable to offer assistance in supporting video-conferencing telecommunication platforms. Each organization needs to have this component in place to be eligible to receive the Cuff Kits.

***Who do I send my organization’s application to?***

Applications should be sent to Kelsey Hussey, MHA’s Director of Maternal Child Health, at [khussey@mhanet.com](mailto:khussey@mhanet.com).