**Community Health Needs Assessments**

Sample Focus Group Questions

Introduction and Purpose

Question 1

*What is your vision for a healthy community?*

Ask community members to share their ideas of a healthy community. What is healthy about their community and what is unhealthy?

Question 2

*What is your perception of the most serious health issues facing this community?*

Ask community members to share specific concerns. Keep this conversation focused and do not allow the conversation to digress into a venue for complaints.

Question 3

*What is your perception of the most beneficial health resources or services in this community?*

Ask community members to share specific examples.

Question 4

*What is your perception of the hospital overall and of specific programs and services?*

Community members' views will identify opportunities for improving current programs and services, as wel1 as highlight service and program gaps.

Question 5

*What is your perception of the physician and medical services?*

Community members' views will identify opportunities for improving current medical services, as wel1 as highlight service gaps.

Question 6

*What can the hospital do to improve health and quality of life in the community?*

This question may be the most important, because it elicits ideas for how to improve services and relationships in the community and provide direction for new activities or strategies.

Adapted from: Rural Health Works, Retrieved from <http://ruralhealthworks.org/wp-content/files/2a-MSTR-CHNA-Template-APPs-F-J-FINAL-Dec-2011-scan-copy.pdf>