

HIX ENROLLMENT BY THE NUMBERS



2014	2015
8 MILLION ENROLLEES	11.4 MILLION ENROLLEES (↑ 38%)
<p>5,446,178 (FEDERALLY-FACILITATED HIX) 2,573,585 (STATE-BASED HIX)</p>	Not Currently Available



2014	2015
152,335 ENROLLEES	253,969 ENROLLEES (↑ 66%)
85% FINANCIALLY-ASSISTED PLANS	88% FINANCIALLY-ASSISTED PLANS
30% AGE 18-34	29% AGE 18-34
<p>6% AGE < 18 11% AGE 18-25 19% AGE 26-34 17% AGE 35-44 21% AGE 45-54 26% AGE 55-64</p>	<p>9% AGE < 18 11% AGE 18-25 18% AGE 26-34 16% AGE 35-44 20% AGE 45-54 26% AGE 55-64</p>



2015 Marketplace Enrollment by Age

(As of January 16, 2015)

	All FFM States	MO	AR*	IL*	IA*	KS	NE	OK*	TN*
< 18	9%	9%	7%	8%	6%	10%	14%	10%	6%
18-25	10%	11%	8%	9%	8%	11%	10%	10%	9%
26-34	16%	18%	15%	17%	16%	19%	18%	17%	17%
35-44	16%	16%	15%	15%	15%	15%	16%	16%	16%
45-54	22%	20%	21%	21%	21%	19%	18%	20%	22%
55-64	26%	26%	32%	30%	33%	26%	24%	26%	29%
<=65	1%	0%	1%	1%	0%	0%	0%	0%	0%
18-34	26%	28%	23%	26%	24%	29%	28%	27%	26%
0-34	35%	37%	30%	34%	30%	39%	42%	37%	32%

* Sum does not equal 100 percent due to rounding

** State based marketplace data was not released for these elements. Kentucky omitted.

2015 Marketplace Enrollment New Versus Returning Consumers

(As of January 16, 2015)

	All FFM States	MO	AR	IL	IA	KS	NE	OK	TN
New	42%	41%	35%	40%	42%	42%	43%	44%	41%
Returning	58%	59%	65%	60%	58%	58%	57%	56%	59%

Marketplace Insurers

2014

Anthem Blue Cross Blue Shield
Blue Cross Blue Shield of Kansas City
Coventry Health and Life
Coventry Health Care

2015

Anthem Blue Cross Blue Shield
Blue Cross Blue Shield of Kansas City
Cigna Healthcare
Coventry Health and Life
Coventry Health Care
Humana, Inc.
UnitedHealthcare



2015 Number of Plans by Rating Area

RATING AREA	Anthem BCBS	BCBS - KC	Cigna	Coventry Health and Life	Coventry Health Care	Humana, Inc.	UHC
Northwest		8		6			
Northeast	13				5		
Kansas City		18		6		5	
West Central		8		6			
Central	13				10		7
St. Louis	13		8		15		7
Southwest	13			6		5	
Southwest Central	13			6		5	
Southeast Central	13				5		
Southeast	13				5		7



2015 Rating Areas/Number of Metal Plans

RATING AREA	Catastrophic	Bronze	Silver	Gold	Platinum
Northwest	0	5	7	2	0
Northeast	1	7	7	3	0
Kansas City	1	10	13	4	1
West Central	0	5	7	2	0
Central	1	11	13	5	0
St. Louis	1	15	19	8	0
Southwest	2	8	9	4	1
Southwest Central	2	8	9	4	1
Southeast Central	1	7	7	3	0
Southeast	1	9	11	4	0

Medicaid and CHIP Enrollment – Pre and Post Affordable Care Act

	All States	MO	AR	IL	IA	KS	KY	NE	OK	TN
Expanding Medicaid Eligibility?		No	Yes	Yes	Yes	No	Yes	No	No	No
Enrollment Pre-Expansion - 2013	57,888,386	846,084	556,851	2,626,943	493,515	378,160	606,805	244,600	790,051	1,244,516
Enrollment Post-Expansion – Dec. 2014	68,640,206	855,487	824,682	3,082,060	572,104	400,885	1,073,384	235,185	799,478	1,417,954
Change	10,751,820	9,403	267,831	455,117	78,589	22,725	466,579	-9,415	9,427	173,438
Percent Change	19%	1%	48%	17%	16%	6%	77%	-4%	1%	14%
Post-Expansion Enrollment as Percent of Population	22%	14%	28%	24%	18%	14%	24%	12%	21%	22%

Marketplace and Medicaid Enrollment

	All States + DC	MO	AR	IL	IA	KS	NE	OK	TN
Population	318,857,056	6,063,589	2,966,369	12,880,580	3,107,126	2,904,021	1,881,503	3,878,051	6,549,352
Marketplace Enrollment	11,400,000	253,969	64,947	347,300	45,399	96,226	74,124	124,838	229,093
Medicaid	68,640,206	855,487	824,682	3,082,060	572,104	400,885	235,185	799,478	1,417,954
Total Marketplace and Medicaid	80,040,206	1,109,456	889,629	3,429,360	617,503	497,111	309,309	924,316	1,647,047
Percent of Population Enrolled in Marketplace or Medicaid	25.1%	18.3%	30.0%	26.6%	19.9%	17.1%	16.4%	23.8%	25.1%

State based marketplace data was not released for these elements. Kentucky omitted.