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## **NEWS RELEASE**

# **POPLAR BLUFF REGIONAL USHERS IN NEXT ERA OF EXCELLENCE IN HEALTHCARE WITH NEW CEO**

## **FOR IMMEDIATE RELEASE**

POPLAR BLUFF, Missouri – November 30, 2017-Poplar Bluff Regional Medical Center has appointed Bryan S. Bateman, MHA, as Chief Executive Officer effective Dec. 18, 2017.

Bateman brings more than three decades of invaluable experience in healthcare, business and communications to Poplar Bluff Regional, including a proven track record of strong hospital leadership. He most recently served as CEO at CHRISTUS Lake Area Hospital in Louisiana.

“Poplar Bluff Regional Medical Center has a well-known legacy of excellence in care delivery and a reputation for strong community partnerships,” said Bateman. “The opportunity to join such an outstanding organization with a clear commitment to people – to employees, patients and the community as a whole – is an exciting one, and I look forward to becoming part of such a great team.”

Bateman is a native of Texas who received his Bachelor’s degree from the University of Texas and his Master’s in Healthcare Administration from Ohio University. He and his wife Lisa have two sons.

“Poplar Bluff Regional Medical Center is at the forefront of everything a community-driven hospital should be – focused on patients and keeping healthcare close to home. In the CEO role, Bryan Bateman will be a true asset in furthering those efforts in Southeast Missouri,” said Phil Santie, Chair, Poplar Bluff Regional Medical Center Board of Trustees.

Bateman fills the position following CEO Larry Rodgers, who announced his resignation last month.

## **About Poplar Bluff Regional Medical Center**

Poplar Bluff Regional Medical Center is located in Poplar Bluff, Missouri and serves Butler County and seven other surrounding counties. PBRMC is committed to meeting our community’s healthcare needs by providing compassionate, quality patient care. The medical center offers a wide range of services, including oncology, cardiology, orthopedics, robotic surgery, women’s health and more. Learn more at [PoplarBluffRegional.com](http://PoplarBluffRegional.com).

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