



P.O. Box 60  
Jefferson City, MO 65102-0060  
[www.mhanet.com](http://www.mhanet.com)

Register by Wednesday, May 8

## MHA Leadership Forum

May 16 - 17, 2019 • Hilton Branson Convention Center | Branson, Mo.

Missouri Hospital Association

# 2019 LEADERSHIP FORUM

May 16-17

Hilton Branson Convention Center | Branson, Mo.

HSG Golf Outing & Social and Wine 101 Outing – May 15

### Join the conversation

 Facebook: @MOHospitals

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Join executive and senior leaders, physician leaders and trustees from Missouri's hospitals and health systems at MHA's Leadership Forum. Gain insight into the trends that are transforming health care and learn ways to navigate increasingly complex environments. This unique forum brings together the nation's top authorities in health care policy, population health, leadership development and governance, offering strategies and insights to help organizations better serve patients and communities.

Consider arriving early to enjoy all that Branson has to offer – register for the HSG golf outing, or visit a local winery! Hit the links with fellow CEOs, senior leaders and trustees at Branson Hills Golf Club, or enjoy a late afternoon wine tasting class at Mount Pleasant Winery – transportation will be provided. And, reconnect with old friends as you enjoy fabulous restaurants and shopping offered nearby. You won't want to miss out on the fun, so register today!

### Wednesday, May 15

#### 11 a.m. HSG Golf Outing and Social

*Branson Hills Golf Club  
100 N. Payne Stewart Drive  
Branson, Mo.*

Join us for a fun-filled day on the links with your hospital colleagues and their guests. Complimentary drinks and hors d'oeuvres will follow at the social gathering. Not playing golf? Plan to join us at 4 p.m. at the golf club for great food, friendship and the announcement of golf winners!

#### 3:15 p.m. Wine 101 Outing

*Mount Pleasant Winery*

For our nongolfers, we will meet in the Hilton lobby at 3 p.m. to depart for Mount Pleasant Winery for a delightful Wine 101 class that includes wine tasting and snacks, and an opportunity to bottle your own dessert wine! Transportation will be provided.

## Agenda

### Thursday, May 16

#### 7:30 a.m. Forum Registration/Continental Breakfast – Taneycomo A Critical Access Hospital Network/Rural Hospital Council Meeting – Roark Creek

*Open to CAH Network and Rural Hospital Council members only (Separate agenda information will be emailed to registered participants.)*

#### 9 a.m. Welcome and Introductions



**Steve Edwards**  
*Chair, MHA Board of Trustees  
President and Chief Executive Officer  
CoxHealth  
Springfield, Mo.*

#### 9:15 a.m. “Reconceiving the Social Determinants of Health”



**Pritpal Tamber, M.D.**  
*Co-Founder and CEO  
Bridging Health & Community  
London, England*

Health care is struggling to effectively translate social determinants into new pathways to help people be healthier. Dr. Tamber will explain how seeing social circumstances solely through a biological lens limits not only our ability to influence them, but also our opportunity to reconceive the role of the health sector in society. He will share examples that illustrate a future for health care that goes beyond ‘community benefit’ and ‘corporate responsibility.’

#### 10:30 a.m. Energy Break

# Agenda

**10:45 a.m. “Hospital Trustees and Leadership Teams – Working Together to Enhance Governance”**



**Samuel Friede, MBA, FACHE**  
Assistant Professor and Director  
of External Relations  
Department of Health Policy & Management  
University of Pittsburgh  
Pittsburgh, Penn.

The roles of hospital trustees and leadership teams are very interconnected. Friede will focus on specific ways the leadership team can work productively with trustees to enhance governance performance and the five major trustee responsibilities — planning, finance, quality, the CEO and internal governance.

**Noon Lunch Buffet – Ticket Required**

**1:15 p.m. “Aahhh – The Refreshing Leader”**



**Kirk Weisler**  
Consultant and Author  
Gilbert, Ariz.

Great leaders know they must take time to replenish themselves to keep their spirits fresh and their perspectives positive. Weisler will share tips on exactly how to do just that.

**2:30 p.m. Energy Break**

**2:45 p.m. “Building Unstoppable Teams – 4 Essential Actions of High-Performance Leaders”**



**Aiden Mills**  
CEO and Co-Founder  
Perfect Fitness  
Kentfield, Calif.

In today’s hard-charging world, your success is determined by your ability to lead others. There’s no greater challenge than galvanizing people into high-performing teams.

**4 p.m. “A Word From Our Social Sponsors”**

*Spencer Fane LLP and STL Communications, Inc.*

**4:30 p.m. Adjournment/Social – Level II Bar**

*Sponsored by Spencer Fane LLP and STL Communications, Inc.*

## Friday, May 17

**8:00 a.m. Registration/Breakfast with Sponsors**

Enjoy a full breakfast buffet while you visit with sponsors.

**9 a.m. “Population Health – Defining Outcomes by Asking the Right Questions”**



**Benjamin Anderson**  
CEO  
Kearney County Hospital  
Lakin, Kan.

Value-based health care delivery in its simplest form is the practice of measuring changes in health outcomes against the cost of producing them — a complex process that requires the intervention of mission-focused, adaptive leaders. Anderson will share the questions we should ask patients and the collaborative relationships we should build to improve population health.

**10:15 a.m. Energy Break**

**10:45 a.m. “The Loyalty Switch”**



**James Kane**  
Most Quoted and Profiled Authority on Loyalty  
Shavertown, Penn.

Combining the latest research in neurology, anthropology and behavioral psychology, this presentation will provide a new understanding of loyalty and human relationships. Kane will explain the science behind true loyalty and how it applies to the health care industry.

**Noon Adjournment**

All forum sessions will be held in Taneycomo A. Lunch on Thursday will be held in Cooper Creek.

### Hotel Reservations

Reservations should be made directly through Hilton Branson Convention Center Hotel at 866/442-0959. Room rates are \$149 per night plus tax for single/double occupancy. Reservations must be made by **Friday, April 5**, to guarantee rates.

### Registration Information

The registration fee is \$295 per person. Participants are encouraged to register online at [www.mhanet.com/leadership-forum](http://www.mhanet.com/leadership-forum) until **Wednesday, May 8**. Thursday’s networking lunch buffet is not included in the registration fee. The cost for the lunch is \$28 per person. The cost for the Wine 101 outing is \$65, and includes transportation. **Register for the golf outing by visiting [www.hsg-group.com/golf-tournament](http://www.hsg-group.com/golf-tournament).**

### Attire

Business casual attire is appropriate for all events.

### Continuing Education

The MHA Health Institute is authorized to award 7.75 hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log in to their MyACHE account and select ACHE Qualified Education Credit.

### ADA

If you have special needs addressed by the Americans with Disabilities Act, please contact the Missouri Hospital Association at P.O. Box 60, Jefferson City, MO 65102-0060, or call 573/893-3700, ext. 1317.

### For More Information

Contact Donna McCulloch  
573/893-3700, ext. 1317 | Fax: 573/893-2809 | [dmcculloch@mhanet.com](mailto:dmcculloch@mhanet.com)

## Thanks To Our Sponsors

This program is made possible by contributions from APS; BDO USA, LLP; HSG Family of Companies; Lancaster Pollard; LHC Group; Merritt Hawkins; Missouri Health & Educational Facilities Authority; Murray Company; Nabholz Construction; Pinnacle Healthcare Consulting; Spencer Fane LLP; STL Communications, Inc.; and The Delta Companies.

**The Missouri Hospital Association and MHA Health Institute extend special thanks to our elite financial sponsor, APS.**

## MHA Leadership Forum Registration

Return with appropriate fee to Missouri Hospital Association, P.O. Box 60, Jefferson City, MO 65102-0060. **Please make checks payable to MHA Health Institute.** Participants also may register online at [www.mhanet.com](http://www.mhanet.com) with American Express, Discover, MasterCard or Visa. **Please register by Wednesday, May 8.**

Hospital \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**1. Registrant Name** \_\_\_\_\_

Title/ACHE Credentials \_\_\_\_\_

- Forum (MHA-member hospitals only) . . . . . \$295 \*
- Thursday Lunch Buffet . . . . . \$28
- Critical Access Hospital Network/Rural Hospital Council Breakfast . . . . Complimentary  
(CAH Network/Rural Hospital Council members only.)
- Wine 101 - Mount Pleasant Winery Outing. . . . . \$65

**2. Registrant Name** \_\_\_\_\_

Title/ACHE Credentials \_\_\_\_\_

- Forum (MHA-member hospitals only) . . . . . \$295 \*
- Thursday Lunch Buffet . . . . . \$28
- Critical Access Hospital Network/Rural Hospital Council Breakfast . . . . Complimentary  
(CAH Network/Rural Hospital Council members only.)
- Wine 101 - Mount Pleasant Winery Outing. . . . . \$65

*\*Guests must register for the forum to attend any of the general sessions. Thursday’s luncheon is not included in the registration fee.*

**Photocopies for additional registrants are acceptable.**

- Payment is enclosed
- Please bill my credit card  American Express  Discover  MasterCard  Visa

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