



# 2023 HEALTH CARE LEADERSHIP SERIES

Courtyard Jefferson City  
610 Bolivar St.,  
Jefferson City, MO 65101

**In-person Series**  
**Eight Full Day Sessions**  
Click [Here](#) for Event Details

**Audience:** Individuals new to hospital supervisory or mid-level management positions seeking in-depth management educational review, those on a leadership track and those looking to refresh their leadership skills

**Marketing Reach:** 10,964

**Anticipated Attendance:** 40-50

EDUCATION PARTNERSHIP LEVEL	LEVEL 1 \$1,500	LEVEL 2 \$3,000	LEVEL 3 \$5,000	LEVEL 4 Custom
Partner <b>logo</b> linked in the event overview on the MHA website and shared on screen during live sessions	✓	✓	✓	✓
Partner <b>logo</b> linked in email event marketing	✓	✓	✓	✓
Partner information e-mailed to attendees	✓	✓	✓	✓
2–3-minute prerecorded video to be shown during the live session (MHI can record)		✓		
Company name announced during live session as prize wheel partner		✓		
Up to three prize wheel spins <i>*Company to provide the prize(s)</i>		✓		
Session Partner: Tabletop display outside the session room, live attendee engagement 7am-1pm, introduction of session speaker. <b>Select one date:</b> 3/1/23 – “Understanding Yourself as a Leader” 4/12/23 – “Culture of Excellence” 5/19/23 – “Time Management for Leaders” 6/16/23 – “Communication & Conflict Management” 7/21/23 – “Leading Change Using Systems Thinking” 8/18/23 – “Achieving Results Through Others” 9/15/23 – “Hospital Finances” & “Leadership Panel” 10/13/23 – “Health Care Environment & Resources” & “Your Leadership Edge: Tools and Strategies for When Everybody Leads”			✓	
Company to provide customized engagement package for attendees				✓

**SPACES ARE LIMITED! CLICK [HERE](#) TO SIGN UP TODAY!**

For more information, contact Sarah Bennett at 573-893-3700.