



2021 HEALTH CARE LEADERSHIP SERIES

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Audience: Individuals new to hospital supervisory or mid-level management positions seeking in-depth management educational review, those on a leadership track and those looking to refresh their leadership skills

Marketing Reach: 10,964

Anticipated Attendance: 40-50

PARTNERSHIP LEVEL	LEVEL 1 \$1,500	LEVEL 2 \$3,000	LEVEL 3 \$5,000	LEVEL 4 Custom
Company logo linked in the event overview on the MHA website and during the session on-site	✓	✓	✓	✓
Company logo linked in email event marketing	✓	✓	✓	✓
Company logo shared on screen during each live session	✓	✓	✓	✓
Partner information will be e-mailed to all attendees after the event	✓	✓	✓	✓
Company to provide a 2-3 minute prerecorded video to be shown during the live event (MHI can record)		✓		
Company name announced during the event as a sponsor of the afternoon prize wheel		✓		
Up to three spins of an afternoon prize wheel <i>*Company to provide the prize(s) for giveaway</i>		✓		
Session Partner: Tabletop display outside the session room, live attendee engagement 7am-1pm, introduction of session speaker. Select one date: 9/10/21 – “Understanding Yourself as a Leader” SOLD 10/1/21 – “Communication Dynamics for Leaders” SOLD 11/12/21 – “Health Care Business Leadership” 1/14/22 – “Time Management for Leaders” 2/4/22 – “Achieving Results Through Others” 3/4/22 – “Culture of Excellence” 4/1/22 – “Leading Change Using Systems Thinking” 5/6/22 – “Health Care Environment and Resources”			✓	
Company to provide customized engagement package for attendees				✓

SPACES ARE LIMITED! [CLICK HERE TO SIGN UP TODAY!](#)

For more information, contact Gayla Welsh at 573-893-3700.