



54% of Missouri adults polled have received at least one vaccine.

45% of Missouri adults polled have NOT been vaccinated.



52% of the uninsured indicated they **WILL NOT** receive a vaccination.

15% of the uninsured have received a vaccination.

LIKELIHOOD OF GETTING COVID-19 VACCINE

	JANUARY 2021	APRIL 2021
VERY LIKELY	42%	8%
SOMEWHAT LIKELY	16%	8%
NOT TOO LIKELY	11%	8%
NOT AT ALL LIKELY	27%	20%
ALREADY RECEIVED	2%	54%
DON'T KNOW	1%	1%

*January 2021 Polling of 800 adult Missouri registered voters.

*April 2021 Polling of 800 adult Missourians.

VACCINE HESITANCY IS HIGHEST AMONG

- 38%** WHITE EVANGELICALS
- 51%** VERY CONSERVATIVE
- 33%** AFRICAN AMERICANS

VACCINE INFORMATION IS LOWEST AMONG

- 35%** REPUBLICANS
- 33%** SOMEWHAT CONSERVATIVE
- 37%** NON-COLLEGE GRAD.
- 41%** UNDER \$50K

Missourians are being vaccinated at a rapid rate. However, there is a sizable portion of the population who will be very difficult to convince to become vaccinated. As seen nationally, African Americans and white Evangelicals are less likely to be vaccinated, but the bigger problem here is that very conservative residents and younger Republicans are very resistant to getting the vaccine.

Those who are uninsured or on Medicaid are also less likely to have been vaccinated. This is a group that needs to be educated that the vaccines are provided free of charge. Beyond ensuring this is well known, it is important to tout the safety and effectiveness of the vaccine. In particular, that it was brought to market so quickly due to red tape — not scientific studies — being cut. More broadly, it is important to promote the fact that the vaccines are nearly 100% effective. Ultimately, the more information residents have regarding the vaccine, the more likely they are to be vaccinated. This information is best communicated by providers, especially their primary care physicians.

CONFIDENCE IN PEOPLE/ORGANIZATIONS INVOLVED WITH COVID-19

	JANUARY 2021					APRIL 2021				
	Great Deal	Some	Not Too Much	None at All	DK	Great Deal	Some	Not Too Much	None at All	DK
Own Dr. or HC Prov.	59%	25%	4%	8%	2%	59%	29%	4%	5%	3%
Local Public Health Dept.	30%	42%	8%	16%	3%	28%	42%	10%	15%	5%
FDA	28%	42%	12%	17%	2%	26%	44%	13%	14%	3%
CDC	34%	34%	11%	18%	3%	37%	31%	11%	19%	2%

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