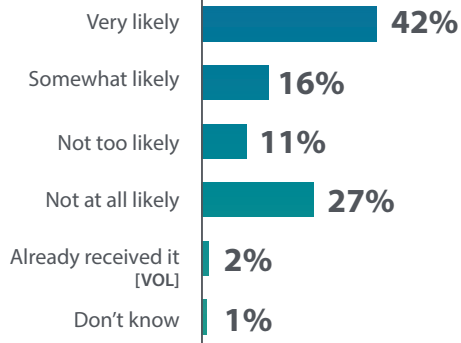




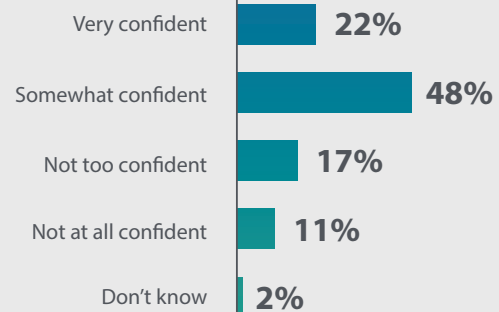
## LIKELIHOOD OF GETTING COVID-19 VACCINE



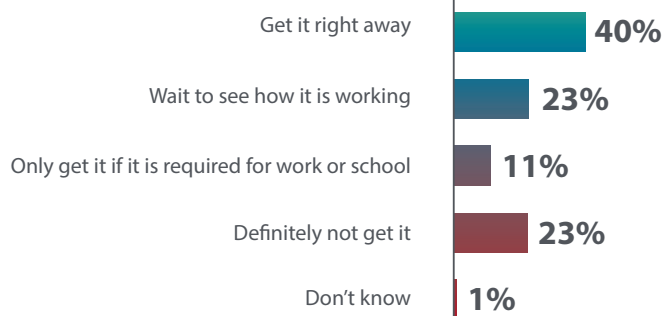
There is a significant portion of Missouri voting adults who are not likely to get the vaccine even though it has been determined safe and effective by scientists. Those least likely to get the vaccine include middle-aged voting adults, Republicans and those who identify as conservative. The good news is that 79% of older voting adults are very or somewhat likely to get the vaccine. While there are substantial hesitations with African Americans nationally, this is not as much the case in Missouri with 60% saying they are either very likely or somewhat likely to be vaccinated.

## CONFIDENCE IN VACCINE DISTRIBUTION

Overall, seven-in-ten Missouri voting adults are very or somewhat confident that the vaccine will be fairly distributed in the state, but skepticism is considerably higher among African Americans. There are some differences seen by those who identify as either Republican, Independent or Democrat.



## PERSONAL VACCINATION PLAN



Older voting adults, especially men, as well as Democrats are the groups most likely to get the vaccine right away. There are a substantial number of voting adults who say they will definitely not get the vaccine and this is most prevalent with Republicans and conservatives.

## KEY MEASUREMENTS BY GEOGRAPHY

	Very Likely	Somewhat Likely	Not Too/At All Likely
<b>Total</b>	<b>42%</b>	<b>16%</b>	<b>38%</b>
St. Louis	26%	16%	34%
Kansas City	47%	20%	29%
Columbia/Jefferson City	36%	14%	46%
Springfield	29%	17%	51%
Balance of State	40%	12%	46%

Springfield and the St. Louis Collar counties are the two areas where voting adults are least likely to get the vaccine when it becomes available, while trust and confidence that it will be distributed fairly is lowest in the Kansas City market, as well as St. Louis County and City. The vaccination plan of voting adults in the Columbia/Jefferson City and Springfield markets most likely includes not being vaccinated.